



February 28, 2010

For those of you that know me as a friend, co-worker or business acquaintance, you know how passionate I am about horses, especially the Mustangs. Adopting my own wild Mustang in 2005 turned a chain of events that forever changed my life in ways I will never forget. I was so moved by the adoption experience and inspired by the emotional bond I developed with my mustang that it motivated me to write a children's book called "Soleil A Mustang's Story", which is based on my experience.

Soon after I adopted Soleil I became acquainted with a wonderful organization called the **U S Wild Horse and Burro Association** (USWHBA). The USWHBA is made up of volunteers of the United States Department of Interior, Bureau of Land Management (BLM), "Adopt a Wild Horse or Burro Program". They graciously included me into their adoption schedules for my book signings. We worked together by reaching out to potential adopters and speaking about our personal stories of our horses that we own and love. But more importantly our singular focus was making sure each horse had a successful adoption and home. Over the next few weeks I learned more about their organization and work for the Mustangs which were very much like my own. I came to know each one of the members individually, they included me into their life of the horses and the problems wild horses faced. The USWHBA officially became a 501 (c) (3) non-profit in early 2009.

The USWHBA does not have a political agenda. Their main concern is the care and welfare of the horses, and a successful adoption for both parties involved. The USWHBA sponsors their own gentled Mustang mini adoptions as well as work with The Bureau of Land Management at national adoptions. By taking wild horses from the BLM through their "foster" program, the trainers gentle them, making for a higher adoption rate. They often take animals that were not adoptable for one reason or another, care for, gentle and begin training that Mustang or Burro for future adoptions. They also help educate the public about the adoption program, and the care and feeding needs of the Mustang and Burro. Approved members/BLM volunteers also pick up returned or repossessed Mustangs and Burros. The USWHBA does this because, like me, they care about the horses. We are dedicated to the Mustangs and the organization. We already own mustangs, and are ready to help all those that are waiting for adoption.

I am reaching out to all of my colleagues, friends, and family for your support of the USWHBA. The Mustangs are a part of our American heritage and the people who

tirelessly help them are the real heroes. I am so impressed by the wonderful work that USWHBA does for the mustangs that I donate a portion of the revenue from my book sales to this organization. I also became Public Relations Director for the USWHBA last fall. Contributions to the USWHBA help to care for and feed the Mustangs that have been returned or repossessed until suitable homes can be found for them. Contributions also help fund the delivery of Mustangs and Burros to their new homes.

There are many ways in which you can help. Donations forms can be downloaded from our Web-site at www.uswhba.org/donations Please remember all donations are tax deductible. For those of you that would like to remain anonymous, we value your privacy. A wild horse or burro can be sponsored individually if you choose. We will provide a photo and will update you on their training and progress. We can add your name to their picture as their sponsor if you wish, or simply add an initial beside the horse or burro.

Recently mustangs have been making headline news and have been the subject of controversy for a number of activists and organizations. With so much unsubstantiated information about the horses and their future, The US Wild Horse and Burro Association works closely with The Bureau of Land Management in helping “America’s Living Legends” not only to insure success in the adoption rate but understanding the research in maintaining healthy herds. These are the people who care about the horses, and their future. They donate their time, their money, their stories and their horses for the public to understand everything involved with owning a Mustang.

Please help me and the US Wild Horse and Burro Association with the care and maintenance of the animals that have truly changed our lives. Your donation, no matter how great or small, can make a difference for animals and people considering adopting these amazing animals. Please visit www.uswhba.org for more information on the organization and horses.

Thank you for any assistance you can provide.

Lisa Holderby
Public Relations Director USWHABA
pr.director@uswhba.org



Lisa & Soleil